Christmas Lights Festival - Trader feedback

Appendix 3.

Was the event well organised and were you kept informed?	Would you trade with us again next year at the Christmas lights festival?	How did you do in regards to sales?	Do you have any other feedback for us?
Yes very organised, coming from Lincoln we had good directions -			Shame competing with Marshalls Yard, maybe
Reassuring	Definetly	Not amazing, but we still did well	more advertisement for town centre
Yes	Yes definetly	Very well on Friday, steady Saturday	Excellent pitch and with electricity
		Steady not as good as last year,	
N		In future would like same pitch as last	
Yes	Yes	year	Shame about same dates as Marshalls Yard,
Yes very, I have throroughly enjoyed			Happy with everything.
attending over the last two years	Yes, most definetly	Good	One of the most organised events we attend
Very good organisation with everything including set up and down	Already pencilled you in	Very well, even better than last year and that was a sell out	I thoroughly enjoy coming to Gainsborough, its a fantastic event.
Yes organised.	Yes	Good two days trading	Issues with security - some miscommunications with Becky about where to set up and not having access to take down.
Yes. It was brilliant.	Yes.	Friday brilliant, Saturday not so good. Enjoyed it. Pitch was okay. Team who build the stalls were really helpful.	
Very good with communications	Yes	Better on the Friday but overall good	Reduce the time on Saturday, very long day
Yes	Yes, would love too.	Did well, better than last year	Just keep on at the peddlars, keep them out the way
Very good at replying to emails and			
information was clear	Yes	I did well	Supportive team when I wasn't feeling well
Very well organised, one of the best events for organisation	Definetly	We did really well.	Couldn't fault this event
		Saturday was a waste of time - half the amount taken on Saturday compared to	It didn't work having the market finishing later than Marshall's Yard event - it was not busy on Market Street. No one seemed interested in the stalls on the Market Place on Saturday evening - just the entertainment. Could not hear music
Yes	Yes	Friday night in less time.	here?
Yes - Very responsive to emails	It would depend on pitch	Not very well	Pitch needed to be Market St or Market Pl
Yes, the staff kept popping round to make sure the traders were ok - Very attentive	Definetly	Better than I thought I would do. More sales on Friday.	Turn the lights on Saturday to bring the footfall back.